

Dry Fiber meets Wet Fiber: Kiefel presents “The Perfect Match” at Fachpack

Freilassing/Nuremberg, August 22, 2025. Two technologies, one goal: the future of sustainable packaging. At Fachpack 2025 in Nuremberg, Kiefel celebrates the premiere of its new Dry Fiber technology – demonstrating how it complements the proven Wet Fiber solution to open up entirely new opportunities for FMCG brand owners and converters.

Wet Fiber & Dry Fiber – the perfect combination

While Wet Fiber is particularly suited for complex, deep-drawn products, Kiefel’s Dry Fiber technology provides an efficient entry into fiber processing for simpler, flatter packaging – with the most economical solution on the market.

Market-ready applications such as trays, beverage lids, or technical packaging can be produced directly from roll-fed paper – an efficient process with an impressive annual output of 70 million parts or more for the most common requirements.

Visitors to the Kiefel booth will experience both technologies working hand in hand: live and up close with a margarine tray (Wet Fiber) and matching lid (Dry Fiber), meeting barrier requirements while being fully recyclable. With both processes, Kiefel supports FMCG brands and converters in producing market-ready, sustainable packaging and unlocking new business opportunities.

Particularly noteworthy: Kiefel has also filed several patents for process and tooling technologies that enable high-quality product forming even with simple and cost-efficient roll-fed papers.

This makes the technology even more economical while broadening the range of raw materials available for sustainable packaging solutions.

As a full system supplier, Kiefel delivers machines, tooling, automation, and material expertise from a single source – supported by strong partners across the entire value chain.

Fachpack booth: Hall 1 / Booth 1-227



Kiefel presents the possibilities of the new Dry-Fiber technology for the first time at Fachpack



High-quality products can be formed from cost-effective paper off the roll

Contact: Janna Dautel | Kiefel
Sudetenstraße 3
83395 Freilassing, Germany
T +49 8654 78 – 911
Mail communications@kiefel.com

Kiefel Headquartered in Freilassing, Bavaria, Kiefel is a global market leader in innovative and sustainable thermoforming and joining technologies for polymers and natural fibers. Kiefel develops and manufactures high-quality machines and system solutions for leading manufacturers in the packaging, medical technology, pharmaceutical and refrigerator industries for processing plastics, recycled and bio-based materials, as well as natural fibers. Kiefel creates future-proof solutions for the processing of polymer and fiber-based materials in close collaboration with customers at its research centers – the Customer Innovation Center and the Material R&D Center.

Globally leading, locally rooted: With over 70 years of experience and a strong global sales and service network, “Made by Kiefel” stands for quality, innovation, expertise, and long-term partnership. Kiefel is represented worldwide with dedicated sales and service teams in the USA, France, the Netherlands, China, India, and Thailand, as well as with partners in over 60 countries. Kiefel is one of four business units within the Brückner Group – a globally leading corporate group in engineering and machinery for plastics and alternative materials, headquartered in Siegsdorf, Bavaria. With approximately 2,900 employees across 13 countries, the group has stood for technological excellence, entrepreneurial independence, and value-based collaboration for more than 60 years.