

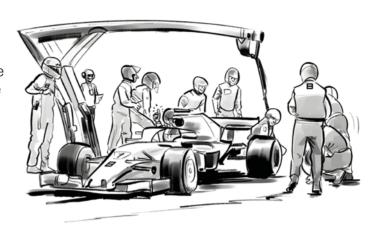
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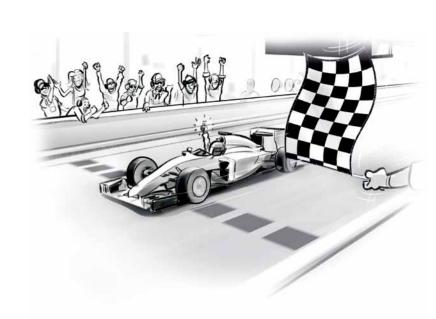


Leading the Group as Strategic Management Holding

A successful corporate group is characterized by long-term strategic thinking. Maintaining the independence and autonomy of the individual companys within the group is of great importance as well as strengthening the entire group through synergies and diversification.

- Sets standards and guidelines in order to ensure transparency, corporate control and compliance with legal regulations
- Supports the companies by providing groupwide services, specialist expertise and central capabilities





- Defines the strategic direction of the group and is responsible for group-wide M&A activities
- Leads the Brückner Lead and Platform Companies by setting business objectives and jointly agreeing on strategies

DEVELOPMENT

NUMBER OF COMPANIES

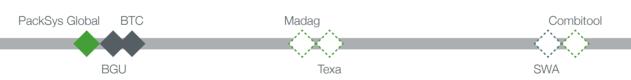




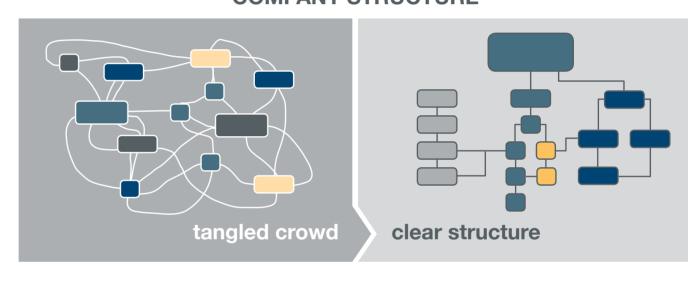
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NUMBER OF EMPLOYEES





COMPANY STRUCTURE







TREASURY/PROJECT FINANCING

Harald Reiser

TAX
Florian Wiebecke

CONTROLLING/ACCOUNTING/AUDIT

Thomas Bern

LEGAL/COMPLIANCE/INSURANCE
Thomas Krause



CEO

Dr. Axel von Wiedersperg

BRANDING

Andrea Friedl

PUBLIC RELATIONS

Karlheinz Weinmann

HUMAN RESOURCES
Dr. Alexandra Größ

STRATEGY

Dr. Jens Grünewald

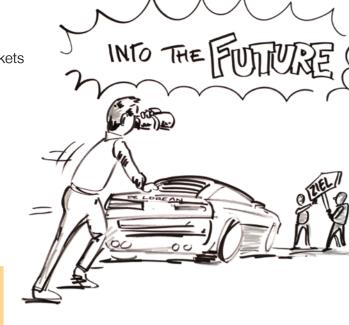
INFORMATIONSTECHNOLOGIE
Christoph Gehrmann

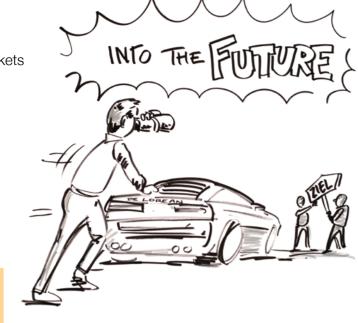
Brückner Group GmbH | Königsberger Str. 5-7 | 83313 Siegsdorf | Germany | T +49 8662 63-0 | brueckner.group@brueckner.com

STRATEGY

Strategies for corporate development and M&A

- Professional in-house consulting with internal understanding of the Brückner Group
- In-depth understanding of technologies and markets
- Combining consulting and technical expertise (especially in plastics and packaging technology)





BRANDING

Strengthening individual brands under the common umbrella of the Brückner Group.

- Creating a joint, consistent and powerful brand image – internally and externally
- Supporting all companies in implementing and applying corporate design principles
- Steering group-wide projects (e.g. Annual, Employer Branding ...)



Andrea Friedl andrea.friedl@brueckner.com

INFORMATION TECHNOLOGY

IT as a strategic success factor for growth strategy

TRANSFORMATION **⇒EVOLUTION**

- Developing a coordinated IT strategy for the group
- Ensuring the availability of process standards as precondition for digitization
- Performance/resource optimization and realization of cost benefits through pooling, where reasonable





Christoph Gehrmann christoph.gehrmann@brueckner.com



Commercial foundations for correct, future-proof management decisions

Dr. Jens Grünewald

ens.gruenewald@brueckner.com

- Definition and harmonization of commercial standards in a steadily growing group
- Provision of structures, processes and tools for the autonomous control of the BUs
- Platform for the exchange of expert knowledge and best practice





_EGAL

Success through certainty in action

- Legal certainty with Brückner-specific background
- Significant reduction of risks through creation of state-of-the-art contract structures
- Efficient compliance organization
- Best insurance protection for all companies and all employees in the group







TREASURY & PROJECT FINANCING

Central point of contact for all treasury and project financing matters

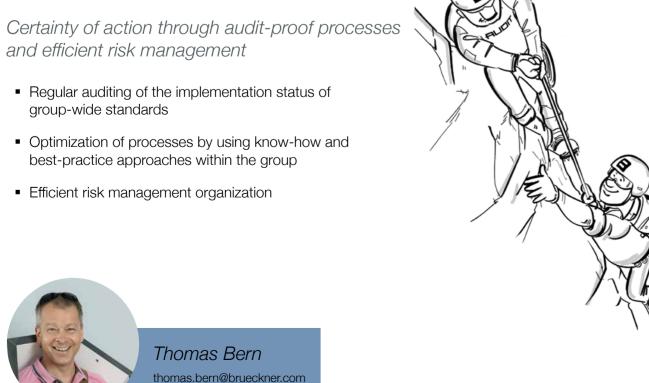
- Highly qualified employees with banking experience
- Best possible prices using the group's purchase power
- Central service function within the group
- Increasing sales success through individualized export financing structures



Harald Reiser harald.reiser@brueckner.com

AUDIT

- group-wide standards
- best-practice approaches within the group



HUMAN RESOURCES

A strong HR community enables highperforming employees and business success

- Ensuring the availability of HR standards across the group
- Driving the development and implementation of a consistent approach for leadership development
- The "right" employee in the "right" place supporting targeted recruitment and employee development





TAX

Advice on tax law and optimization of company taxes

- Tax monitoring in group companies
- Selection and steering of external consultants
- Management of tax risks
- Ensuring tax compliance



