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The Brückner Group - and Kiefel as a part of it - is one of Germany's most sustainable medium-sized companies 2023

Among the top 50 in the ranking of the "WirtschaftsWoche"

Freilassing, Siegsdorf, Rüti. WirtschaftsWoche, the renowned German business magazine, examined 4000 German medium-sized companies to determine the 50 most sustainable. The Brückner Group, with headquarters in Siegsdorf, is one of them – and one of only four qualifying mechanical engineering companies. This acknowledges the sustainable corporate governance and change sustainability management of all members of the Brückner Group: The management holding Brückner Group, as well as Kiefel, Brückner Maschinenbau, Brückner Servtec, and PackSys Global with all their subsidiaries and foreign locations were recognized: Sustainability is anchored in the core of the companies, ESG goals (ESG = Environmental, Social & Corporate Governance) are closely linked to the company's values and mission statement as well as its corporate objectives, and sustainability efforts are reported on in detail and transparently.

Kiefel's commitment to sustainability

Kiefel set up a sustainability strategy several years ago and is undertaking various measures to drive improvements forward. The focus is on four key areas on the way to a better future: measures relating to the company and its internal processes, measures towards achieving more sustainable products, social responsibility and the environment. The strategy includes its own vision and mission, whilst a dedicated sustainability team is establishing

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actions which have already enabled the thermoforming manufacturer to succeed: The company has repeatedly been certified by EcoVadis, among others, and has also received ready sustainability awards for technologies such as the NATUREFORMER KFT 90 Speed.

“With the aim of improving the company's energy efficiency, we are implementing a management system that allows us to reduce our energy consumption and helps us to gradually change to alternative energy sources. Kiefel wants to be a pioneer in decarbonization and achieve CO2 neutrality by 2040.” - emphasizes Susanne Hirschel, Head of Sustainability Management at Kiefel. In its daily activities and in the development and manufacture of its machines, the company relies on optimized resource-saving and durable technologies as well as future-oriented materials.

"The fact that we as a group of companies belong to Germany's 50 most sustainable medium-sized companies is of course a huge award. On the one hand, it is a recognition for our constant efforts towards a sustainable corporate culture. On the other hand, it is also an incentive to become even better when it comes to reconciling ecology and social issues with long-term economic success." – highlights [Dr. Axel von Wiedersperg](#), CEO of the Brückner Group.

For the second time since 2022, the ranking examined which companies in the German SME sector are pioneers in the areas of ecology, social affairs and responsible corporate governance. For this purpose, the respective ESG initiatives were analysed in a multi-stage analysis process. A specially developed "Sustainability

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Score" evaluates the commitment based on three criteria: ESG perception, ESG documentation and ESG implementation.



Kiefel's sustainability team is happy with the award. Susanne Hirschel (Head of Sustainability Management) on the left and Anna Grigoryan (Sustainability expert) on the right. © KIEFEL GmbH



Dr Axel von Wiedersperg, Managing Director of the Brückner Group with the sustainability managers at the Siegsdorf site: Adina Mittmannsgruber (2nd from left), Benjamin Duerr (right), Bernhard Winklhofer (left). © Brueckner Group

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About Kiefel

Kiefel develops and produces high quality machines for processing plastics, recycled and bio-based materials as well as natural fibers. Kiefel's customers include well-known manufacturers from the medical engineering & pharma, refrigerator, and packaging industries. With its own technology and material centers, the company offers turnkey solutions and provides support in partnership from product development through machines and tools to service.

Kiefel has a global presence thanks to our own sales and service teams in the USA, France, the Netherlands, China, and India, as well as our sales and service partners in more than 60 countries.

KIEFEL GmbH owns the Dutch thermoform toolmaker Kiefel Packaging BV, as well as the Austrian company KIEFEL Packaging GmbH, a supplier of tools and automation solutions.

Kiefel and its subsidiaries employ around 900 staff. KIEFEL GmbH is a member of the Brückner group, based in Siegsdorf, which is a family owned group of medium-sized enterprises active in machinery and plant engineering with around 2,900 employees at 21 different locations worldwide.

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